

Laia Chorro

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Senior Full Stack Engineer with 10+ years of experience building web products end to end, from AI-driven data visualisation tools to SaaS platforms. A physics background and years at startups and scale-ups taught me to bring both engineering rigour and product thinking to the work. I enjoy owning the whole flow, from the interface to the APIs, data, integrations and deployment. I value honesty, learning from others, and simply doing things the right way.

SKILLS

Frontend: React, TypeScript, Next.js, JavaScript, Vue 3, Tailwind CSS, Data Visualisation, Accessibility

Testing: Jest, React Testing Library, Vitest, Automated QA

Backend: Node.js, Express, REST API Design, SQL, MongoDB, Data Modeling

Tools & Practices: Vercel, Contentful, Stripe, Salesforce, PostHog, Git, CI/CD, Claude Code, Cursor

WORK EXPERIENCE

○ Senior Full Stack Engineer | Product School 2020 – 2026

Modernizing the Stack: led the migration from a monolithic WordPress setup to a decoupled Next.js + Contentful architecture, with a two-way Salesforce sync and webhook-driven revalidation.

Data Modeling: designed a relational content model from unstructured WordPress data, replacing a flat, tangled structure.

Student Portal: designed the REST APIs and built a passwordless portal with Magic Links, covering authentication, subscriptions, payments and invoices through Stripe.

End-to-End Delivery: owned the CI/CD pipeline from local development to Vercel production, with automated tests blocking merges and cost monitoring.

○ Full-stack Developer | Yuki Software 2018 – 2019

Built full-stack accounting automation tools with Vue 2, Node.js and SQL, including the pipeline from user invoice uploads to a rule-based extraction system.

○ Frontend Developer | Vilynx AI (Acquired by Apple) 2017 – 2018

Built the core vanilla JavaScript plugin showing AI-generated video previews on third-party media sites, under tight performance and bundle-size constraints.

○ Early Career Experience 2015 – 2017

ForceManager: built data visualisation widgets and MySQL queries for an enterprise CRM.

Strands: wrote automated QA and accessibility tests for a banking platform.

Capgemini: maintained Java/Spring backend applications for La Caixa.

EDUCATION

Master in Digital Solutions Development

Barcelona Technology School | 2016

Bachelor's degree, Physics

Universitat de Barcelona | 2014